Pursuit of Portraits

FOR IMMEDIATE RELEASE

Over 250 Attend the Pursuit of Portraits and Moody Grams "In the Mood for Love" Photography Meet-Up

February 20th, 2016

NEW YORK, NY — To spread the love in New York this February, Pursuit of Portraits teamed up with Moody Grams to co-host the "In the Mood for Love" photography meet-up. Over 250 photographers and instagrammers met in Battery Park on Saturday, February 20th for a unique opportunity to connect and collaborate over a shared passion for portraiture photography.

With temperatures soaring in the mid 50's throughout the afternoon, spirits were high across all in attendance. The group moved through various locations that each provided different backdrops and sites for creative inspiration. Beginning at East Coast Memorial, attendees weaved through Battery Park before ultimately boarding the Staten Island Ferry in time to capture the sunset. The day wrapped up over afterparty drinks at the Malt House.

A photography meet-up wouldn't be complete without a little friendly competition, and "In the Mood for Love" delivered. Portrait challenges were held across five categories (Classic, Moody, Strideby, Creative, Best of All) with submissions accepted on Instagram via the hashtag #PoPxMoody until Sunday, March 6th. Winners will receive prizes from sponsors including W Hotels, AdoramaPix, ShopHex, Jack Erwin, Langly, Woodsnap and NewYork.com. Several hundred submissions are expected; 13 winners will be announced by March 13th.

- 1. To view photos from the event, visit: www.pursuitofportraits.com/events
- 2. To view all submissions to the portrait challenges, visit: www.instagram.com/explore/tags/popxmoody
- 3. For additional information about the portrait challenges, visit bit.ly/20C67ZG

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About Pursuit of Portraits: Pursuit of Portraits is a group of individuals on a journey to uncover, feature, and create community amongst the abundance of talent within the realm of portraiture photography. Through our Instagram account (47k followers), website, events and print magazine, we aim to create a platform and meeting place for portrait-lovers everywhere. To learn more about about us, please visit www.pursuitofportraits.com and www.instagram.com/pursuitofportraits

About Moody Grams: Moody Grams is a photography community of 150 thousand individuals, focused on sharing exceptional photography defined as Moody, Artistic, and Emotive. To learn more about Moody Grams, please visit www.instagram.com/moodygrams



